

ALISON BENITEZ

GRAPHIC DESIGNER • COMIC WRITER • MULTIMEDIA ARTIST • STORYTELLER

SKILLS

DESIGN

Brand Identity, Illustration, UI/UX, Motion Graphics, Social Media, Design Research

SOFTWARE

Adobe Photoshop, Illustrator, InDesign, After Effects, XD, Google Suite, Microsoft Office

LANGUAGES

English, Spanish, Chinese (Basic)

EXTRACURRICULAR

CHORALE 2023

Performed Fauré Requiem in a chorale singing concert as an alto

RESEARCH DAYS 2020, 2022

Participated in a Kean event that recognizes the research and collaborative projects of students and faculty mentors

THINKING CREATIVELY DESIGN CHARRETTE, 2020

Team winner of a two-hour collaborative design competition

CONTACT

alisonbenitez.com
alisonabenitez@gmail.com
@alisonabenitez

EDUCATION

MFA: MEDIA DESIGN, FEBRUARY 2025

Full Sail University | Winter Park, FL - Online

BFA: GRAPHIC DESIGN, MAY 2023

Kean University, Michael Graves College, Robert Busch School of Design | Union, NJ

Summa Cum Laude, GPA: 3.9, Dean's List 2019 - 2023

EXPERIENCE

FREELANCE DESIGNER, UPWORK | REMOTE

May 2021 - Present

Design and produce freelance projects for clients on Upwork

ART DIRECTOR/GRAPHIC DESIGNER, B4 ENTERPRISES | NJ

March 2019 - Present

Create and manage the brand identity, stationery and social media presence for a family business

SOCIAL MEDIA INTERN, JAVA'S COMPOST | NJ

October 2021 - May 2022

Remotely scheduled, organized, and created content for the company's Instagram page

INTERN, KEAN DESIGN STUDIO PRACTICUM | NJ

January 2020 - May 2020

Provided communication design services for real world clients while in house at Kean

VICE PRESIDENT OF DESIGN, TECHNICHE | NJ

September 2018 - June 2019

Led the design department of a mock company (Techniche) in the Entrepreneurial Management and Achievement Program (EMAP)